

The McKinleyville Land Trust Annual Report for 2014

In 2014, the MLT's program was helped by over 67 volunteers, making the following projects possible:

CGC received its Coastal Development Permit and other related permits; received a grant of \$500 from the McKinleyville Area Foundation; with RCAA, applied for an EEM grant which would fund the trails project; bought gravel for trails with the Coast CCU funds; arranged for an Eagle Scout to build the kiosk; had the SWAP team clear the access easements; organized a joint cleanup of Church & CGC; located specific boundaries; and set up a twice/monthly patrol to minimize vagrancy on the site.

MRB continues to be a cherished site for the community; the ivy has been taken on by Ecoclub, a new organization that provides volunteers to pull ivy every other month.

DPEW is dealing with the reorganization of the Dows Prairie school, which now contains only K-3 students, which may require changing the curriculum and/or encouraging other visits from other local schools. Vegetation management continues, with plantings of native plants and ongoing vigilance for the invading Scotch broom.

HSU's Capstone projects provided student energy for several projects on our lands.

To improve our organization, we have continued to develop policy, including expenditure policy. Committees are being strengthened, and are playing a more important part in managing funds, and responding to problems. Condition Update Reports have been completed for 3 of our 6 easements. A Strategic Plan was drafted.

Fundraising continues: all 3 fundraisers (Annual Dinner with speaker Jerry Rohde, the Gyro Booth and the newsletter) have benefited from insightful reorganizing, resulting in higher returns. We now have a non-profit bulk mailing permit. We participated in the Pony Express Day parade, increasing public awareness of our presence and our work. We also presented a program for Rotary, in the process developing an attractive photo presentation for the future events. Please note that in the Treasurer's Report for 2014, the net income of \$12,979 was primarily due to the \$9,500 grant received from CCCU, which was used as a prepayment for CGC trail materials. These materials will be reclassified from the Balance Sheet (Prepaid Expenses) to the Income Statement (CGC Trail Expense) when the materials are delivered to the property.

MLT participates in national, state and regional land trust organizations; this year we worked with the Northern Region Council (NRC) to build a collaborative relationship with other land trusts, discussing fundraising projects, calendars, and office space as possible joint projects. We held an informal meeting on doing Condition Update Reports. We look forward to strengthening our ties with other land conservation organizations in the region.

01/13/15
Cash Basis

McKinleyville Land Trust Balance Sheet Standard

As of December 31, 2014

	Dec 31, '14	Dec 31, '13
ASSETS		
Current Assets		
Checking/Savings		
CCCUCertificates		
CCCUCD-General Fund	10,004.19	14,221.10
CCCUCD-McCabe Easement Fund	1,000.49	1,000.00
CCCUCD-Stegeman Easement Fund	5,002.45	5,000.00
Total CCCUCertificates	16,007.13	20,221.10
CCCUChecking	11,826.39	4,326.54
CCCUSavings	50.00	50.00
PayPal	195.30	0.00
Total Checking/Savings	28,078.82	24,597.64
Other Current Assets		
1450 — Prepaid expenses	9,498.31	0.00
Total Other Current Assets	9,498.31	0.00
Total Current Assets	37,577.13	24,597.64
Fixed Assets		
1610 — Land - operating	626,571.00	626,571.00
Total Fixed Assets	626,571.00	626,571.00
TOTAL ASSETS	664,148.13	651,168.64
LIABILITIES & EQUITY		
Equity		
3010 — Retained Earnings	651,168.64	645,360.12
3200 — Temporarily Restricted Funds		
3214 — Stegman Easement	0.00	5,000.00
3215 — McCabe Easement	0.00	1,000.00
Total 3200 — Temporarily Restricted F...	0.00	6,000.00
Net Income	12,979.49	(191.48)
Total Equity	664,148.13	651,168.64
TOTAL LIABILITIES & EQUITY	664,148.13	651,168.64

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McKinleyville Land Trust
Profit and Loss Budget vs. Actual

January through December 2014

	Jan - Dec '14	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
4010 — Investment Income	64.21	54.00	10.21
4100 — Grants			
4101 — CCCU Grant for CGC	9,498.31	0.00	9,498.31
4100 — Grants - Other	500.00	0.00	500.00
Total 4100 — Grants	9,998.31	0.00	9,998.31
5000 — Donations			
5100 — Unrestricted	3,559.00	3,000.00	559.00
5200 — Restricted - Dow's Wetland	1,308.00	1,200.00	108.00
5300 — Restricted-Cha-Ga-Cho	640.00	600.00	40.00
Total 5000 — Donations	5,507.00	4,800.00	707.00
6000 — Fundraising Events			
6200 — Annual Dinner	3,784.26	3,800.00	(15.74)
6300 — North Country Fair	5,776.89	4,500.00	1,276.89
Total 6000 — Fundraising Events	9,561.15	8,300.00	1,261.15
Total Income	25,130.67	13,154.00	11,976.67
Gross Profit	25,130.67	13,154.00	11,976.67
Expense			
7100 — Program Services			
7110 — Chah-Gah-Cho			
7111 — Chah-Gah-Cho Trail Project	1,122.48	0.00	1,122.48
7110 — Chah-Gah-Cho - Other	490.75	150.00	340.75
Total 7110 — Chah-Gah-Cho	1,613.23	150.00	1,463.23
7120 — Dow's Prairie Wetland	924.13	504.00	420.13
7130 — Mad River Bluffs	0.00	102.00	(102.00)
7140 — Easement Monitoring	40.00	0.00	40.00
8140 — Postage, shipping, delivery	0.00	100.00	(100.00)
8170 — Printing & copying	538.75	650.00	(111.25)
8320 — Conference, convention, mee....	0.00	500.00	(500.00)
8530 — Membership dues - organiz....	830.00	730.00	100.00
Total 7100 — Program Services	3,946.11	2,736.00	1,210.11
8000 — Fundraising			
8030 — North Country Fair	2,424.19	2,400.00	24.19
8020 — Annual Dinner	1,455.36	1,050.00	405.36
Total 8000 — Fundraising	3,879.55	3,450.00	429.55
8100 — Management & General			
8105 — Bank Fees	6.73	12.00	(5.27)
8130 — Telephone & telecommunica...	200.00	140.00	60.00
8195 — Website Maintenance	0.00	120.00	(120.00)
8210 — Rent-Mini Storage & PO Box	444.00	438.00	6.00
8235 — Fire District Assessment	81.00	81.00	0.00
8236 — Measure B Assessment	0.00	20.00	(20.00)
8251 — Interest Expense	9.09	0.00	9.09
8520 — Insurance			
8522 — Insurance - Gen Liability	511.00	3,357.00	(2,846.00)
8523 — Insurance - Umbrella	2,623.00	0.00	2,623.00
8524 — Insurance - Legal Defense	360.00	360.00	0.00
Total 8520 — Insurance	3,494.00	3,717.00	(223.00)
8660 — Fines, penalties, judgments	70.70	0.00	70.70
8400 — SOS Filing Fee	20.00	0.00	20.00
Total 8100 — Management & General	4,325.52	4,528.00	(202.48)

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McKinleyville Land Trust
Profit and Loss Budget vs. Actual
January through December 2014

	<u>Jan - Dec '14</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Total Expense	12,151.18	10,714.00	1,437.18
Net Ordinary Income	12,979.49	2,440.00	10,539.49
Net Income	<u>12,979.49</u>	<u>2,440.00</u>	<u>10,539.49</u>